SIGMUND FREUD
1856-1939

“Sometimes a cigar is just a cigar.”

Psycho-Analysis

ZEITGEIST (SPIRIT OF THE TIME)

Hermann von Helmholtz (1821 -1894): Materialist and Reductionist: i.e., reduce functions to their lowest level and basic component processes.

Hedonism: All animal life is motivated to gain pleasure and avoid pain. Freud called this The Pleasure Principle

Victorian patriarchal social structure
  Mankind referred to “men”
  Women existed to carry and care for his children

FREUDIAN VIEW OF SELF AND IDENTITY

The Observing Ego (something like James' Pure Ego) is unaware of the uneasy and precarious balance of conflicting psychological forces (sex instinct and society's taboos and rules)

Gender Identity and Oedipus Conflict
  Defensive identification
  Castration anxiety (Ouch!)
  Anaclitic Identification
  Penis envy